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michael dodd media will show you how



Michael Dodd – International Speaker

Michael Dodd is a broadcast journalist and commentator who helps groups and individuals around the world to polish their media engagement skills.

His work has included speaking trips to Japan, Russia, France, Hungary, the U.S., Finland, Portugal and the Czech Republic.

He helps to upgrade the media performances of top business people and civil servants from a wide range of government departments.

Michael Dodd's expertise as a media trainer is founded on his work as a London-based media commentator and freelance foreign correspondent.

He is best known amongst British audiences for his weekly live paper reviews on Sky News.

Michael also comments on national and international issues on BBC national television and radio networks. He compiles

TV, radio and web reports for foreign broadcasters.

He has been Berlin Correspondent, London Correspondent and Canberra Correspondent for the Australian Broadcasting Corporation and has filed stories from most major European countries and in America.

Michael lectures in broadcast journalism and presentation skills at the University of Westminster. On behalf of the university he received the trophy from the Broadcast Journalism Training Council when two of his post-graduate students won the radio category of the Young Broadcasters of the Year Award.

He received a BBC award from the File on Four programme after his students won the Gold, Silver and Bronze prizes for documentary-making in a competition held to mark the show's twenty-fifth anniversary.

To Book /Media Skills On The Big Stage contact:
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This fast-moving interactive presentation - with international speaker Michael Dodd - boosts the media response skills of large numbers of people at a time.

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The presentation involves demonstration interviews with participants – including instant playbacks and critiques - so that everyone can learn vital lessons about media response in a single exciting session.

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